

Is Homeownership Becoming Harder in Williamson County?

Affordability challenges and tight inventory continue to shape the local real estate landscape.

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THE DATA

2.1 Months

Housing Inventory

Williamson County continues to grapple with limited housing inventory, impacting market dynamics.

This low level of available homes, as highlighted by recent regional reports, contributes to persistent affordability challenges. Buyers in Georgetown and surrounding areas face fewer choices, which can keep prices firm despite other market pressures.



Source: Dallas Fed & TRERC · Published July 06, 2026 [BREAKING]

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Interest Rates Remain Key to Regional Homebuyer Budgets

The ongoing influence of interest rates, as noted in the 'TRERC Report: Texas Housing Affordability Challenges Persist, Interest Rates a Factor', directly impacts purchasing power for buyers in Georgetown and Williamson County. Understanding mortgage options and financial planning is more critical than ever.



02

Tight Inventory Sustains Competition in Desirable Areas

Despite broader market shifts, the scarcity of available homes, particularly in highly sought-after areas of Williamson County, maintains competitive conditions. Sellers with well-positioned properties continue to see strong interest, underscoring the importance of strategic listing.

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