ALEX Partner Areas

One Managing Partner & Designated Broker per area. Each home is assigned to an area by its county, so nothing is counted twice. ABOR closed residential sales, 12 months to November 25, 2026. Spreadsheet: alex-companies.com/alex-partner-areas.xlsx

#	PARTNER AREA	CITIES, COMMUNITIES, ZIPS	POPULATION 2024	ABOR SALES, 12 MO	VOLUME	MEDIAN PRICE	LISTING AGENTS
1	**Georgetown** Williamson	Georgetown including Sun City, plus Jarrell and Florence (Williamson County homes)	107,706	3,755	$1.75B	$399,900	1,082
2	**West Williamson (183A)** Williamson	Leander, Cedar Park, Liberty Hill (Williamson County homes)	158,984	2,982	$1.55B	$453,500	1,194
3	**East Williamson** Williamson	Round Rock, Hutto, Taylor and the rest of Williamson County (Thrall, Granger, Bartlett, Coupland; Round Rock 78681 Austin addresses)	197,332	3,114	$1.25B	$359,990	1,294
4	**North Austin** Travis, Williamson	Austin-addressed homes in Travis and Williamson counties in ZIPs 78717, 78729, 78750, 78726, 78727, 78728, 78759 (Avery Ranch, Brushy Creek, Anderson Mill, Four Points, Wells Branch, Great Hills)	211,422	1,545	$943M	$530,000	1,055
5	**Hays County** Hays	Buda, Kyle, San Marcos, Dripping Springs, Wimberley: all of Hays County	292,029	4,257	$2.05B	$365,999	1,291
6	**East Travis–Bastrop** Bastrop, Travis	All of Bastrop County, plus Pflugerville, Manor and Elgin homes in Travis County	204,842	3,447	$1.31B	$349,000	1,284
7	**Lake Travis–Bee Cave** Travis	Travis County homes in ZIPs 78734, 78738, 78732, 78669, 78645 (Lakeway, Bee Cave, The Hills, Hudson Bend, Steiner Ranch, Spicewood Travis side, Lago Vista, Jonestown, Point Venture)	102,099	1,905	$1.77B	$725,000	937
8	**Highland Lakes** Burnet, Llano, Lampasas, San Saba	Burnet, Llano, Lampasas and San Saba counties ABOR only; Llano and San Saba are largely on other MLSs, so sales are understated	107,932	1,202	$756M	$384,600	496
9	**Central Hill Country** Gillespie, Blanco, Kerr, Kendall, Mason, Kimble	Gillespie, Blanco, Kerr, Kendall, Mason and Kimble counties, centered on Fredericksburg	155,633			MLS membership active · waiting on APIs	
10	**Bryan-College Station** Brazos	Brazos County metro	249,624			MLS membership active · waiting on APIs	
	Total		**1,787,603**	**22,207**	**$11.39B**		

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- **Sales, volume, median price, listing agents.** ABOR (Austin Board of REALTORS®) closed residential sales, 12 months to November 25, 2026. Listing agents = distinct listing agents with a closed sale in the area; an agent active in two areas is counted in both, so agents are not totaled.
- **Area rule.** A home belongs to the area of its county. Williamson splits by MLS city (Georgetown/Jarrell/Florence; Leander/Cedar Park/Liberty Hill; the rest East). Austin-addressed homes in Travis or Williamson go by ZIP to North Austin (78717, 78729, 78750, 78726, 78727, 78728, 78759) or Lake Travis-Bee Cave (78734, 78738, 78732, 78669, 78645), except Round Rock 78681 (East Williamson); all other Austin ZIPs are excluded (78731, 78758, 78753, core, Westlake 78746). No town exceptions. Areas do not overlap: the total equals the count of distinct sales.
- **Population, whole-county areas.** U.S. Census Bureau, Vintage 2024 population estimates, county totals (July 1, 2024).
- **Population, Williamson areas and Travis cities.** U.S. Census Bureau, Vintage 2024 population estimates for incorporated places, county part only. Residents of unincorporated areas that share the postal city are not included, so these figures are understated.
- **Population, North Austin and Lake Travis–Bee Cave.** U.S. Census Bureau, American Community Survey 2020–2024 5-year estimates, table B01003 total population by ZIP Code Tabulation Area (ZCTA) for the ZIPs listed. A ZCTA can extend slightly beyond the area's county.
- **Central Hill Country, Bryan-College Station.** ALEX holds MLS membership; sales figures appear when the MLS data feeds are connected. Population is shown.

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